

2023-2028 Strategic Plan



START EARLY FUNDERS COALITION

We are a collaboration of 19 members of Minnesota's philanthropic community. We provide critical leadership and funding for research, program development, public policy and grants to improve early childhood equity in MN.

www.startearlyfundersmn.org

Mission: To leverage our unique perspectives as funders to advance public policy and community support to ensure that all children in Minnesota have an equitable, strong and healthy start.



STRENGTHENING SUPPORT FOR EARLY CHILDHOOD CARE & EDUCATION

- Influence & shift mental models about the benefits of ECE.
- Develop strategic & effective messaging; inclusive of health, education, and economic imperative.
- Expand support through authentic & relatable stories, that center parent & provider voice.



BUILDING THE COALITION'S CAPACITY & SUSTAINABILITY

- Re-envision and strengthen network of strategic partners.
- Strengthen SEFC infrastructure.



INTENTIONALLY ADVANCING JUSTICE, EQUITY, DIVERSITY AND INCLUSION

- Develop and adhere to intentional practices and activities to advance equitable outcomes in MN.



EXPANDING ADVOCACY EFFORTS FOR SYSTEMS CHANGE & SECURED EARLY CHILDHOOD EDUCATION FUNDING

- Focused advocacy for fully funded early childhood on the local, state, and federal levels (ongoing & dedicated)